JAARBEURS IT MEDIA & EVENTS

We serve as the marketing partner for the IT sector. Throughout the year, we provide companies with opportunities to enhance their visibility through advertorials, content partnerships, events, and thematic publications—our e-zines. The annual calendar outlines when we focus on particular IT themes, allowing you to participate and benefit from targeted outreach.

OUR PROPOSAL

Thought Leadership
Establish authority through the creation of valuable content.

Brand Recognition and Name Awareness
Enhance your presence within the IT community.

Lead generation
Generate high-quality leads through targeted content.

Recruitment
Attract IT talent and enhance your employer brand.

Live Conferences
Engage with your target audience at our trade shows and events.

RESOURCES

Our Target Audiences and Solutions

Marketing

- Generating leads with qualified candidates
- Enhancing brand positioning and visibility
- Establishing thought leadership through impactful content

White Paper Repository | Digital Magazines | Sponsored Content | Native Advertising | Content Collaborations

Talent Acquisition & Employer Branding

- Addressing vacancies in the limited IT labor market
- Enhancing the employer brand
- Leverage access to over 200,000 IT professionals.

Job Vacancy | Employer Branding Content

MOMENTS

CYBERSEC NETHERLANDS
Dutch event focusing on digital resilience and security trends.
4,645 Visitors in 2026

CYBERSEC EUROPE
European conference on digital resilience and security trends.
7,456 visitors in 2026

CYBERSEC CONNECT INDIA
Event in India focusing on digital resilience and security trends.
April 16 - 17, First Edition

COMPUTABLE
The premier source for IT news and thematic publications.
36,500 E-zine subscribers

Zorg&ict
The foremost and most significant health technology event in the Netherlands.
12,628 visitors in 2026

LogiNeXt
Automation, digitalization, and cybersecurity within the logistics chain.
10,571 Visitors in 2024

JAARBEURS

Intrigued by the opportunities presented within the annual calendar? Please reach out to us for personalized guidance or email campagneplanning@jaarbeurs.nl.

Get in touch with us

2027 ANNUAL CALENDAR

JAN — CYBERSEC ASIA — Cybersec Asia | January 20-21

FEB — E-zine Industrial Artificial Intelligence IT/OT

MRT — E-zine Digital Health

APR — Zorg&ict — Healthcare and ICT | April 13 - 15 — CYBERSEC CONNECT INDIA — Cybersec Connect India | April 16-17 — Cybersecurity E-zine - Resilience

MAY — CYBERSEC EUROPE — May 26–27 — Ezine Digital Sovereignty

JUN — E-zine Career guide

SEP — CYBERSEC NETHERLANDS — September 15 - 16 — E-zine Cybersecurity

OCT — E-zine 'Agentic & autonomous'

NOV — COMPUTABLE AWARDS 2027 — E-zine Logistics & ICT — LogiNeXt Nov 2 - 4

DEC — E-zine C100 — Computable 100 (top 100 ICT firms)